

NEWS\$ REVIEW



UPCOMING EVENTS

FEB 13 | WRCU's 75th Birthday

MAR 25 | Annual Meeting

APR 1 - 30 | Youth Month

IN THIS ISSUE...

- ✓ Letter from the CEO
- ✓ Scholarship Information
- ✓ Employee News

WRCU IN THE COMMUNITY

- 1 Lead Branch Manager, Denise Best and Training Manager, Jennifer Martyn conduct mock interviews at Red Lion Area High School.
- 2 President & CEO, Bryan Smith steps into a pair of heels to participate in the YWCA's Walk a Mile in Her Shoes event. WRCU employees participated in the walk and sponsored the event as a «Sandal Sponsor.»
- 3 Staff had a monstrously good time participating in the Dallastown Halloween Parade. Our «It's your life. We Scare.» themed float brought home 1st place in the business division.





Bryan C. Smith, CCUE
President & CEO
bcsmith@whiterosecu.com

Dear Members,

As we usher in 2025, we are presented with a moment to reflect, renew, and set our shared aspirations for the future. I am filled with great excitement for what lies ahead for White Rose Credit Union.

Our success is a testament to the collective efforts of our incredible team and the unwavering support of our members. Each of you plays a vital role in making our credit union thrive. I extend my deepest gratitude to our dedicated staff, volunteers, and Board of Directors for their hard work and commitment.

At White Rose Credit Union, we believe in the power of community and the importance of giving back. Whether through financial education programs, supporting local charities, or volunteering our time, we are dedicated to making a positive impact in York and Adams County. Our commitment to these values will continue to guide us as we move forward.

Wishing you and your loved ones a Happy New Year filled with prosperity, good health, and financial abundance. We look forward to serving you at one of our branches.

Sincerely,

Bryan C. Smith
President & CEO

Scholarship Opportunities



White Rose Credit Union Scholarship

One of two \$500 scholarships available for eligible students. Applications due by April 11, 2025.

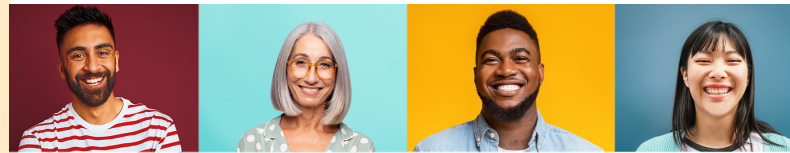


York Chapter of Credit Unions Scholarship

One of two \$1000 scholarships available for eligible students. Applications due by March 7, 2025.



Visit whiterosecu.com to learn more and download scholarship applications.



SAVE MONEY. ACE TAX SEASON.

Enjoy the perks of being a member.

SCAN QR CODE TO GET DISCOUNTS or visit taxservices.lovemycreditunion.org

THANK YOU TO OUR DEDICATED BOARD OF DIRECTORS

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Electronic Security Committee

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Asset Liability Committee Chairperson
Electronic Security Committee

CHRISTOPHER M. DEROUAUX

Electronic Security Committee
Chairperson
Asset Liability Committee
Policy Review Committee

VOLUNTEER OPPORTUNITY

Interested in serving your credit union? Contact Bryan C. Smith at bcsmith@whiterosecu.com

NEED ASSISTANCE PREPARING YOUR TAXES?

For those with a household income of \$67,000 or less, your taxes can be prepared for free, starting January 13, 2025.



Call to schedule an appointment
717-843-0957
or visit vita@unitedway-york.org



2025 ANNUAL MEETING

Join us for our Annual Meeting on Tuesday, March 25, 2025 at 5:30 PM at the IBEW Local 229 located at:

**555 Willow Springs Lane
York, PA 17406**

Please RSVP to mthoman@whiterosecu.com



NOTE that all branches will close at 2:00 PM for staff to attend training and the Annual Meeting.



EMPLOYEES ADOPT A FAMILY

This holiday season, our staff came together to spread joy and warmth through the YWCA's Adopt-a-Family program. With heartfelt generosity, our team donated new gifts to brighten the holidays for a local family in need. From toys and clothing to household essentials, each gift was carefully chosen to bring smiles and comfort. This initiative reflects White Rose Credit Union's commitment to supporting our community and making a positive impact. We are incredibly proud of our staff's dedication and the difference they have made in bringing holiday cheer to those who need it most.

Visit ywcaYork.org to learn more about their programs.

ATTENTION TEACHERS!

Did you know White Rose Credit Union offers a variety of **FREE** financial literacy tools and presentations for your classroom?

Financial education is crucial for students as it equips them with the knowledge and skills needed to make informed financial decisions throughout their lives. By understanding concepts such as budgeting, saving, and managing debt, students can build a strong foundation for financial stability and independence.

Contact Megan Thoman, Marketing Manager, at mthoman@whiterosecu.com to set up your students' customized experience!



NEVER FORGET TO PAY A BILL AGAIN, WITH BILL PAY



Automate your monthly payments and set schedules for your payments weeks before they're due with **FREE*** online banking and bill pay.

So you can get back to what matters.



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*Bill pay is free assuming that you pay one bill per month. After 3 months of inactivity, a \$5 fee will be charged.

YOUTH DEVELOPMENT CENTER DRIVE



Special thanks to our staff and members who collected new hats, gloves, and socks to donate to the York County Youth Development Center in November.



Try our new coin machine, because your couch isn't a bank.

Located in our East York branch. Make a change in your savings.



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UPCOMING HOLIDAY CLOSINGS

New Year's Day | **JAN 1**
Martin Luther King, Jr. Day | **JAN 20**
Presidents' Day | **FEB 17**
Annual Meeting | **MAR 25 CLOSING AT 2 PM**

4 CONVENIENT LOCATIONS

East York 3606 E. Market Street York, PA 17402	Downtown 107 E. Philadelphia Street York, PA 17401
Dallastown 160 E. Main Street Dallastown, PA 17313	West York 1529 Rodney Road York, PA 17406

Visit whiterosecu.com for a detailed listing of addresses and hours.

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